



CHER RESORT

Resort on The Beach
Cha-am • Hua-Hin





“The Art of Modern-Nature” Destination



Cher Resort is a tropical gateway that is set in the charming coastal town between Cha-am and Hua-Hin, on the North West coast of the Gulf of Thailand. This luxurious beachside resort is designed as a “Modern-Nature” destination. Cher Resort has 36 rooms each with 5 unique styles that offer quests a perfect retreat from the outside world. In keeping with the name “Cher” encompassing the logo of “tree”, this modern Black-White architecture is surrounded with a variety of trees and landscaped gardens. This will ensure that you truly surrender to the charms of the Modern-Natural seaside resort.

There are a variety of activities, from champagne picnics on the beach, to energetic pursuits, such as, water sports, fishing, or cycling around the fishing village. Or pay a visit to the summer palace of King Rama VI (Marukkhathaiyawan Palace) which is 3 km from resort. The resort is also conveniently located to a multitude of World Class golf courses

ROOMS

Cher Resort offers choices of 5 unique room styles to suit your need. 36 Individual suites, including:



2 SKY JACUZZI BEACH FRONT VILLA:

The luxury beach front villa with "the one and only" sky Jacuzzi.



8 BLISSFULLY GREEN VILLA:

The tranquility of private garden with eternal rest outdoor bathtub.



6 THE POOL PARADISE:

The unique style of pool village with surpassing privacy.



6 THE SEA SPIRIT:

The superior beach view room with a dreamy day bed.



14 PANORAMIC SEA VIEW:

The third and fourth floor rooms offer a spacious view of the gulf of Thailand's beautiful coastline.

2 SKY JACUZZI BEACH FRONT VILLA:

The luxury beach front villa with
"the one and only" sky Jacuzzi.



Area space: 150 sq.m.
Accommodations are spacious and luxurious,
offering a variety of options:

- Free wireless High speed Broadband internet access
- Bose sound system and 100" projector
- DVD Player
- Cable TV
- Electronic personal safe
- Dual-line Phone
- High quality mattress with choices of pillows
- Private Mini Bar
- Coffee Brewer and Tea making facilities
- Electronic Kettle
- Hair Dryer
- High quality spa amenities designed by "Nature-Touch"
- Beach accessories
- Etc.

8 BLISSFULLY GREEN VILLA:

The tranquility of private garden with etemal rest outdoor bathtub.



Area space: 75-88 sq.m.
Accommodations are spacious and luxurious, offering a variety of options:

- Free wireless High speed Broadband internet access
- 42" LCD with sound system
- DVD Player
- Satellite and Cable TV
- Electronic personal safe
- Dual-line Phone
- High quality mattress with choices of pillows
- Private Mini Bar
- Coffee Brewer and Tea making facilities
- Hair Dryer
- High quality spa amenities designed by "Nature-Touch"
- Beach accessories
- Etc.

6 THE POOL PARADISE:

The unique style of pool village with surpassing privacy.



Area space: 60sq.m.
Accommodations are spacious and luxurious, offering a variety of options:

- Free wireless High speed Broadband internet access
- 32" LCD with sound system
- DVD Player
- Satellite and Cable TV
- Electronic personal safe
- Dual-line Phone
- High quality mattress with choices of pillows
- Private Mini Bar
- Coffee Brewer and Tea making facilities
- Hair Dryer
- High quality spa amenities designed by "Nature-Touch"
- Beach accessories
- Etc.

6 THE SEA SPIRIT:

The unique style of pool village with surpassing privacy.

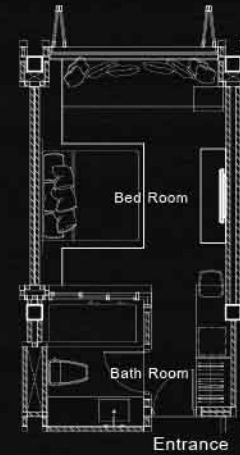


Area space: 42-48sq.m.
Accommodations are spacious and luxurious, offering a variety of options:

- Free wireless High speed Broadband internet access
- 32" LCD with sound system
- DVD Player
- Satellite and Cable TV
- Electronic personal safe
- Dual-line Phone
- High quality mattress with choices of pillows
- Private Mini Bar
- Coffee Brewer and Tea making facilities
- Hair Dryer
- High quality spa amenities designed by "Nature-Touch"
- Beach accessories
- Etc.

14 PANORAMIC SEA VIEW:

The third and fourth floor rooms offer a spacious view of the gulf of Thailand's beautiful coastline.



Area space: 30 sq.m.
Accommodations are spacious and luxurious, offering a variety of options:

- Free wireless High speed Broadband internet access
- 32" LCD with sound system
- DVD Player
- Satellite and Cable TV
- Electronic personal safe
- Dual-line Phone
- High quality mattress with choices of pillows
- Private Mini Bar
- Coffee Brewer and Tea making facilities
- Hair Dryer
- High quality spa amenities designed by "Nature-Touch"
- Beach accessories
- Etc.







ACTIVITY





This modern graphic style beach-front bistro offers variety of fusion Thai and Italian food, and lines up with the delight of drinks, cocktail and wine list.

“The Art on Culinary Plaeo”

Z-weed is ideal to sit back, eat and relax with panoramic view of the gulf of Thailand and colorful fishing boats, Whether you feel like chilling out in intimate privacy, or in the company of close friends, Z-weed sets the mood to enhance your senses.

Z-weed also provides a range of professional party facilities with the flexibility to accommodate any type of events.



Buffy's Belly Bar & Bistro :

Buffy's Belly Bar & Bistro welcomes diners to an open-air venue constantly caressed by sea breezes and sun kisses. Wooden furnishings dipped in various tones of brown are accentuated by tiny white centerpieces and cushions. Dotting the area around the restaurant are a herd of stoic Jigsaw Buffy's. These models of famished buffaloes secretly peek at the delectable offerings of Asian-fusion and Italian origins taking center stage at the bistro.



M1

SEMINAR ROOM :

The Glass Style Meeting Room with all equipments supported, is simple but versatile that can be fit all styles of meeting

Room Capacities

Dimensions	Theatre	Classroom	U-Shape	Boardroom	Banquet
12 x 4 x 3.5 m.	40	30	25	30	20



M2

SEMINAR ROOM :

The Glass Style Meeting Room with all equipments supported, is simple but versatile that can be fit all styles of meeting

Room Capacities

Dimensions	Theatre	Classroom	U-Shape	Boardroom	Banquet
16 x 10 x 4 m.	120	80	60	80	60



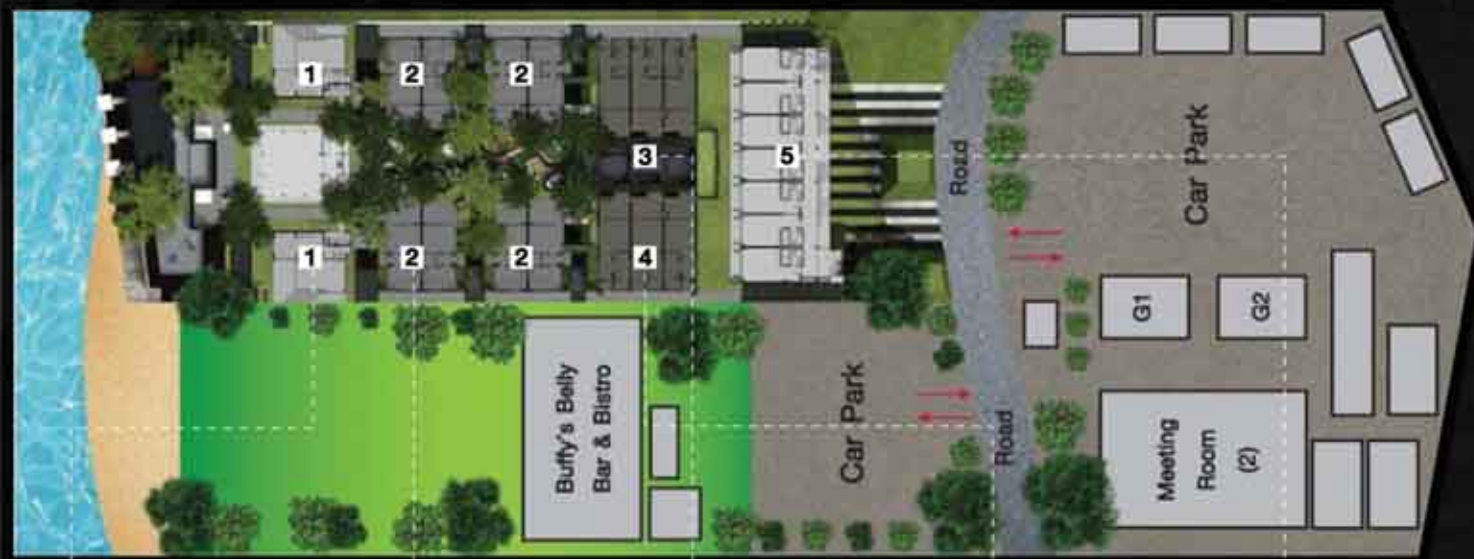
Facilities



Pool



Hotel Site Plan



1 SKY JACUZZI
BEACH FRONT VILLA:

2 BLISSFULLY
GREEN VILLA:

3 THE POOL
PARADISE:

4 THE SEA
SPIRIT:

5 PANORAMIC
SEA VIEW:

Cher Resort and Buffy's Belly Bar & Bistro

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